AGENDA SECTION: Consent Agenda
SUBJECT: Consider Approval of K12 Insight Contract Renewal
BOARD POLICY: CH (Local)/CH (Legal)
STRATEGIC GOAL(S): Focus on Students, Families and Community/Focus on Operational Excellence/Focus on Employees and Organizational Improvement
FISCAL NOTE: Local Funds
PREPARED/PRESENTED BY: Tiara Richard, Chief Communications Officer

Background Information
K12 Insight has provided survey development and analysis for Duncanville ISD for the past three years. Although our survey focus is changing from engagement surveys toward climate surveys, K12 Insight remains the leading service provider for school districts seeking to collect, analyze and communicate survey results to our stakeholders.

The district is expanding K12 Insight service to include Let’s Talk, a platform integrated into the district website that provides a streamlined method for getting information. The questions will be directed to the person best able to respond and frequently asked questions will have formulated responses that can be provided immediately. This K12 Insight contract includes the following:

- Campus Climate Survey (parents, students and staff)
- Training, Results Analysis and Communication Tools
- Employee Exit Survey
- Subscription to Let’s Talk Platform

Recommendation
Recommend approval of K12 Insight Contract Renewal as submitted by the Communications and Public Relations Department.

Communication Deployment
- Board Meeting Minutes

Suggested Motion
I move that we approve the K12 Insight contract renewal as submitted by the Communications and Public Relations Department.

Respectfully submitted,

Dr. Marc Smith
Superintendent